



"Where Cool Stuff is Show Tuff!"[®]

SPECIAL EFFECTS EQUIPMENT

From Crawford International Theatrical Corporation

FEBRUARY 2008 NEWSLETTER

CLEARTRUSS™

NEW PRICES
New ClearTruss™
Deemed "HOT" at
the special Event Show
2008

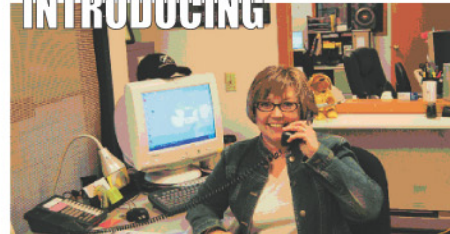
What The Special Event
show attendees said about
ClearTruss™



- "This is the most innovative product I've seen in two years at this show."
- "Now THIS is hot!"
- "This is beautiful!"
- "I wish I had this two weekends ago for a wedding we had at the beach; the truss we used looked so...cold and technical."
- "I want to cover it with roses." "Gorgeous!"
- "Wow; it's so light!"
- "This will be a piece of cake to put together."
- "Wow, someone's finally done clear truss."
- "This will make a perfect chuppah!"

If you did not receive a copy of the new pricing for 2008, please send your request to info@citcfx.com. Dealers can use their login and password.

INTRODUCING



We would like to introduce Nancy Hogan, our new sales person for CITC.

Nancy actually started her career in show business with KABC Talk Radio in Los Angeles and then moved to the television and feature film side where she was a pre-production assistant. After moving to Seattle she continued her work in communications, establishing a reputation in the region as a respected multi-color, offset printing sales representative.

Eager to make the jump to the web, she worked as an online sales and service consultant for PhotoDisc and Getty Images. She achieved the \$1,000,000 sales milestone in both 2002 and 2003. "The moment my sales career began, customer service and sales were aspects that I loved."

Nancy looked for a way to use her customer service, sales and communication skills in the entertainment industry. Enter CITC!

"I'm thrilled to be returning to my 'show business' roots in a way that I never would have expected! I look forward to talking with every CITC customer to see how we can help make your effects equipment sales and rental departments the best ever. If I can't get to you, please call me. I've got new products to discuss, new price sheets and I want to know your customized equipment needs."

CONFETTI...STREAMERS...LAUNCHERS

All on Sale for St. Patrick' Day,
Valentines Day,
Easter & Proms



Order during the month of February and receive a **25% discount** off all confetti and streamers. Or, buy 3 lbs. and get **the 4TH ONE FREE!**

Receive a **15% discount** off launchers! We have beautiful speed loads of streamers in multi-colors!

STL DEMO DAY
A SUCCESS!



Sacramento Theatrical Lighting invited CITC to show off their "Cool Stuff That's Show Tuff™" last week to a parade of impressed employees and customers. CITC's Polar Controller was scooped up by STL, while the FogMax, Scotty II, HazeMax, StarHazer II, and StarHazer III were given nods of approval. The StarHazer III was quite impressive in that it did not need any heat up time whatsoever.

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